

# **Connecting Tomorrow's Women Leaders**

Celebrate the power of building connections at the **7**<sup>th</sup> **Annual** National Girlfriends Networking Day ("NGN Day") on June 4th

JUNE 4, 2018

## MISSION STATEMENT

To engage college and young professional women in building and expanding their networks of connections with both colleagues and mentors.

#### **HOW IT WORKS**

A panel featuring renowned, diverse women leaders discussing their personal experiences with taking risks and building connections will be streamed to 50+ events, around the country, hosted by corporations and women entrepreneurs. During the hour long event (12-1 pm ET), thousands of women will tune in and interact with the panel, then network with others.

## **GOALS**

- Encourage tens of thousands of women nationwide to recognize the importance of building their network, either by attending a hosted event or by connecting one-on-one.
- Host 50+ interactive events in major cities across the country which provide women with an opportunity to network in a collegial, enjoyable atmosphere.
- Enable corporations to participate by engaging their employees,
- Educate the public about the necessity of women building their network of connections through media releases, articles and video content.
- Establish the connections necessary for women to advance into leadership.
- Encourage women to stay engaged and provide concrete steps to promote change that we want to see for women in our country via monthly Red Tent meet-ups (www.thenewagenda.net/redtent)

### **SPONSORSHIP BENEFITS**

All sponsor names and logos will appear on our website, media releases and presentation materials streamed to events around the country with specific placement and degree of exposure dependent on level of sponsorship.

**HOST SPONSOR** 

# Morgan Stanley

#### SPONSORSHIP LEVELS

#### **CORPORATE SPONSORS**

\$25,000 Platinum Sponsor 5 VIP and 10 general admission seats at NYC event.

\$10,000 Gold Sponsor

3 VIP and 7 general admission seats at NYC event.

1 VIP and 5 general admission seats at NYC event.

3 general admission seats at NYC event.

**Contributing Sponsor** \$1,000

#### **ANGEL INVESTORS**

Peridot Angel

\$1,000

1 VIP seat at NYC event.

\$250

#### **OTHER SPONSORSHIPS**

Satellite Sponsor

Media Sponsor

#### **TECHNOLOGY SPONSOR**





