

June 2, 2016

- Connecting Tomorrow's Women Leaders -

Celebrate the power of building connections at the 5<sup>th</sup> Annual National Girlfriends Networking Day ("NGN Day") on June 2<sup>nd</sup>

## **MISSION STATEMENT:**

To engage college and young professional women in building and expanding their networks of connections with both colleagues and mentors.

### **HOW IT WORKS:**

A panel featuring renowned, diverse women leaders discussing their personal experiences with taking risks and building connections will be streamed to 50+ events, around the country, hosted by corporations and women entrepreneurs. During the hour long event (12-1 pm ET), thousands of women will tune in and interact with the panel, then network with others.

## **GOALS:**

- · Encourage tens of thousands of women nationwide to recognize the importance of building their network, either by attending a hosted event or by connecting one-on-one.
- Host 50+ interactive events in major cities across the country which provide women with an opportunity to network in a collegial, enjoyable atmosphere.
- · Enable corporations to participate by engaging their employees, interns and college women.
- Educate the public about the necessity of women building their network of connections through media releases, articles and video content.
- Establish the connections necessary for women to advance into leadership.
- Encourage women to stay connected and grow their network all year round on The Mentor Exchange (http://thementorexchange.org).

# **HOST SPONSOR**

# Morgan Stanley

# **NGN DAY SPONSORSHIP LEVELS**

#### **CORPORATE SPONSORS**

Name Sponsor

10 VIP and 15 general admission seats at NYC event.

\$50,000

\$25,000

Platinum Sponsor

5 VIP and 10 general admission seats at NYC event.

**Gold Sponsor** 

3 VIP and 7 general admission seats at NYC event.

1 VIP and 5 general admission seats at NYC event.

**Bronze Sponsor** 

3 general admission seats at NYC event.

**Contributing Sponsor** \$1,000

### ANGEL INVESTORS

**Tourmaline Angel** \$2,500

2 VIP seats at NYC event.

**Peridot Angel** \$1,000

1 VIP seat at NYC event.

Citrine Angel \$500

Topaz Angel

# OTHER SPONSORSHIPS

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**SPONSORSHIP BENEFITS** 

All sponsor names and logos will appear on our website, media releases and presentation materials streamed to events around the country, with specific placement and degree of exposure dependent on level of sponsorship.

